

**Emergency Support Function – 14
Private Sector**



2020

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ESF – 14 Private Sector

ESF COORDINATOR:

Chatham Emergency Management Agency
Savannah Economic Development Authority

SUPPORT AGENCIES:

Pooler Chamber of Commerce
Port Wentworth Chamber of Commerce
Savannah Chamber of Commerce

INTRODUCTION

The emergency support function of private sector involves direction and coordination, operations, and follow-through during an emergency or disaster.

Purpose

ESF-14 Private Sector Annex supports the EOP and complies with standards set forth in the National Response Framework. This document provides guidance to prepare for, respond to, recover from, and mitigate the effects of a disaster or emergency on Chatham County's Private Sector community. This however is not a tactical response document. ESF-14 Private Sector is designed to ensure communication, resources and information for preparedness, response, recovery, and mitigation activities to address an emergency or disaster are occurring between both the public and private sectors.

Scope

ESF-14 acts to assist business and industry in disaster preparedness, response, mitigation and recovery actions in response to an emergency or disaster.

CONCEPT OF OPERATIONS

General

During an emergency or disaster, ESF-14 may be activated to support operations and assist with the development of a common operating picture. The scope, scale and magnitude of the threat/incident will dictate staffing for the Private Sector Liaison position within the EOC.

Preparedness

- a. Develop strategies in coordination with CEMA to incorporate private sector/businesses into ESF-14.
- b. Conduct outreach activities for private sector preparedness such as a lessons learned workshop.
- c. Inform businesses of re-entry procedures. Encourage registration for re-entry permits.
- d. Determine which industries may be willing to assist with disaster operations.
- e. Develop necessary MOU's and MOA's to support operations.
- f. Develop and maintain listing of commercial and industrial suppliers of services and products to include points of contact associated with business and industry related functions.
- g. Provide business continuity training. Encourage private sector plan development.
- h. Participate in exercises and training.
- i. Estimate logistical requirements (personnel, supplies, equipment, facilities, and communications) during the planning process and through exercises.
- j. Ensure all ESF-14 personnel integrate NIMS principles.

Response

- a. Facilitate information sharing between government entities and private sector stakeholders.
- b. Communicate risk and vulnerability to business and industry stakeholders.
- c. Assist the EOC with developing protection and response priorities for private sector critical lifelines and other economic/business centers.
- d. Coordinate with business community needing assistance, as well as those that can donate support.
- e. Facilitate donations from businesses through referral to ESF-7.

Recovery

- a. Assist EOC with restoration and recovery priorities and plans for private sector critical lifelines and other economic and business sectors.
- b. Provide information to the private sector regarding recovery opportunities (SBA, etc.)

- c. Coordinate with business community needing assistance, as well as those that can donate support.
- d. As requested, and information is available, provide reports on impacts to affected businesses.

Mitigation

- a. Support and plan for mitigation measures.

Organization

The County EOC will be activated to coordinate a multijurisdictional level response.

Representatives from the applicable ESF-14 Agencies may be assigned to the EOC or alternate location, as best suited to meet incident needs and coordinate operations.

ESF Role Aligned to Core Capabilities

The following table lists the response capability that ESF-14 most directly supports, along with the related ESF-14 actions supporting the capability.

Core Capability	ESF-14 Private Sector
Community Resilience	<ul style="list-style-type: none"> • Enable the recognition, understanding, communication of, and planning for risk and empower individuals and communities to make informed risk management decisions necessary to adapt to, withstand, and quickly recover from future incidents. This includes, but is not limited to: <ul style="list-style-type: none"> ➤ Business Continuity ➤ Operational Coordination ➤ Hazard Mitigation
Risk and Disaster Resilience Assessment	<ul style="list-style-type: none"> • Assess risk and disaster resilience so that decision makers, responders, and community members can take informed action to reduce their entity's risk and increase their resilience. This includes, but is not limited to: <ul style="list-style-type: none"> ➤ Hazard Mitigation ➤ Business Continuity

Responsibilities

Coordinating Agency	Actions
Savannah Economic Development Authority	<ul style="list-style-type: none"> • Coordinate with private sector businesses and provide information accordingly to the EOC • Solicit local chambers of commerce for assessment of damages and economic injury following an incident • Coordinate the identification of businesses and industry needing immediate assistance • Provide input on operational needs for restoration of business and industry during an emergency • Provide EOC Staffing for the following EOC position as needed: <ul style="list-style-type: none"> ➤ Private Sector Business Liaison
Chatham Emergency Management Agency	<ul style="list-style-type: none"> • Coordinate ESF-14 administrative, management, planning, training and preparedness activities • Coordinate with ESF-14 stakeholders to provide pertinent emergency information • Develop plans and procedures to support emergency or disaster operations • Coordinate ESF meetings to ensure constant state of readiness

Supporting Agency	Actions
All Supporting Agencies	<ul style="list-style-type: none"> • Coordinate with business community needing assistance, as well as those that can donate support • Provide technical assistance • Assist in the identification of businesses and industry needing immediate assistance • Coordinate employment opportunities with the business community to facilitate disaster recovery efforts • Attend ESF meetings to ensure planning and coordination functions are carried out to support this ESF • Provide additional resources as available to support ESF-14 response and recovery efforts • Develop appropriate plans, policies, procedures, mutual aid agreements, and other supporting documentation as needed to facilitate execution of responsibilities to this ESF • Participate in drills, exercises, and other preparedness events to measure the Agency’s readiness to support this ESF • Prepare to support the Emergency Operations Center as needed • Document disaster related activities related to this ESF

Supporting Agency	Actions
All Supporting Agencies (continued)	<ul style="list-style-type: none"> • Prepare to collect and maintain records of expenditures and document resource utilized during response and recovery operations
Savannah Chamber of Commerce	<ul style="list-style-type: none"> • Provide tourist occupancy data and visitor volume estimates as requested • Coordinate post-event marketing efforts to recover tourism industry following a major event