



Chatham County Board of Commissioners

124 Bull Street, Savannah, GA 31401

NEWS RELEASE

For Immediate Release

September 21, 2018

Chatham County Receives National Award for the Branding of the Chatham County Police Department

Chatham County, GA (September 21, 2018) – On September 6, 2018, the Chatham County Public Information Office accepted the City, County, Communications and Marketing Association (3CMA) Silver Circle award at the Savvy Awards in Milwaukee, WI. Chatham County was a finalist in the new logo, artwork and branding campaign category for the branding of the Chatham County Police Department.

Chatham County competed against a number of communities in this category. Public Information Director Catherine Glasby said, “I am so proud of my Public Information Team, especially Abby Murphy who created all the logos and artwork. While the Silver Circle award is a 2nd place award, it shows the depth of talent that we have on this team. The winner of the Savvy Award was Clark County Water Reclamation, NV (Las Vegas). Clark County worked with a marketing company and we did everything in house.”

At today’s Commission meeting, County Manager Lee Smith stated, “In 2018, the County has received national awards from organizations like the Association County Commissioners of Georgia (ACCG), National Association of Counties (NACo), Government Social Media Organization (GSMO), Facebook and now 3CMA. It shows the dedication of Team Chatham to deliver high quality services to our citizens. I am very proud of all the members of Team Chatham for their accomplishments.”

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Attached picture is of Abby Murphy, Public Information Assistant, with the award.

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